

Eagle Wings Motorcycle Association

On The Fly

From our Team to You, Welcome to the Family!

April 2023 #2

EWMA International Team

Founders

Anita and JR Alkire Bruce and Barb Beeman

Officers

Anita Alkire, **CEO**Bruce Beeman, **President**Bob & Nan Shrader, **Sr. VP**Patti ONeill Esposito, **CFO**

VPs of Operations

Don & Rhonda Weed
John & Yvette Moravec
Chris Toomer
Chantal & Francois Seguin
(Canada)
Alessandro Boveri & Maria
Rosa Bruzzone (Overseas)

VP of Member
Development
Bill and Cheryl Smith

VP of Safety and Ride Coordination Bob and Renae Hicks

VP of FinanceRandall and Janet Drake

VP of Special Operations
Bruce & Tina Gebhard



Visit our Face-Book page Eagle Wings Motorcycle Association

Don and Rhonda Weed VP of Operations

Greetings Fellow EWMA Members!

We are honored to have been asked to assist in several roles within the organization. In addition to our duties as VP of Operations, we also serve as Marketing Directors. Did vou know that an active Facebook Group. Instagram Account, and Website can be **EXTREMELY** good tools to help you bring new people into your Chapter, District or Region? One of the specific ways that you can bring in traffic is to begin sharing highlights of your most fun rides or activities.

Within Facebook, you can also create EVENTS for your Chapter, District or Region, which can then be shared by or with other groups within EWMA. Imagine getting the members of five or six nearby Districts to read your event flyer without ever leaving your desk:

that's essentially just what this can do for you! And of course, you'll want to share your event in the EWMA International Events listings, so be sure to send an email copy of your flier or event listing to Mike Melton at:

<u>eaglewings.web@gmai</u>l.com

Speaking of EVENTS, we're looking forward to seeing ALL of you at the Eagle Wings Rendezvous August 31 - September 2! If you've not registered yet, there's no time like the present!

Watch for Marketing
Tools and Templates on
the new www.ewma-world.org website
which should be up and
running website
which should be up and







We are thrilled to announce that EWMA will be having it's inaugural international rally in Knoxville, TN August 31st to Sep 2nd at the downtown convention center.

Many of you have been to this location before, but this will be a different kind of rally in a familiar place. This is our opportunity to show our members who we are.

See Page 3 for more info

EWMA 2023 EVENTS

MAY

May 5-6	lst Annual Michigan Raptor Ride	Edmore, MI
May 18-20	Arkansas District Rally	Harrison, AR
May 18-20	Wisconsin Dust Off	Montello, WI
May 26-29	Region C and California District Going Across	
	the Sierra	Minden, NV
May 26-29	Washington District Blue Mountain Rendezvous	Milton-Freewater, OR

JUNE

June 1-3	Missouri Eagle Wing Rally	Branson, MO
June 1-3	South Carolina District Rally "Happy Trails Begin	
	at the TR Ranch	Greenville, SC
June 8-10	Wisconsin Ride In	Reedsburg, WI
June 15-17	Ohio Buckeye District Rally and Region F Ride In	Xenia, OH



Jerry and Marge Hempe Region E Director

Hey All,

I am Jerry Hempe. My wife Marge and I are the Region E Directors. We cover eight Midwestern states including Wisconsin (our home), Illinois, Minnesota, North Dakota, South Dakota, Iowa, Missouri and Nebraska.

When Anita and Bruce founded EWMA, one of the first things they did was to establish Regions. Adding this to the program enables us to connect with Districts in neighboring states. In

any organization that is good time. We will as large as this, riders want to venture out and meet more new (and revisit existing) friends. With EWMA, you have access to the calendars of Chapters, Districts, and Regions so you'll know when they're having events that you may want to join while traveling. Or even make a vacation out of your visit!

To this end, Region E is having a Ride-In in Lacrosse WI on August 17-19, 2023, to bring all our neighboring states together for a

have rides every day. so you can see our beautiful countryside, and ride along the Mississippi River. Be sure to go to the Events page and sign up.

Of course, there is the big Rendezvous in Knoxville, TN. I will be there for the fun. Be sure to look at the information in this flyer. If you attend, look me up and say "Hey!"

Thank you.

Help us out!!!

We need your action pictures. Formats can be flexible (jpg, png, tif, etc, we can work with almost any format). Hi Resolution preferred, but nothing will be turned away. We need pictures, primarily, of motorcycle(s) riding down the road, either from behind, sideways, or in front, preferably moving. Will take group ride images, and any image depicting a fun event. They should be emailed to Mike Melton at eaglewings.web@gmail.com for use on our website, and the On The Fly Bulletins.

Thanks

On The Fly

Bob and Renae Hicks Vice President of Safety/Ride Coordination

Never Too Old to Have Fun!

Have you participated in On-Bike Games in the past? Have you done them so many times they are not FUN anymore and there's nothing new. Well, we have the answer for you leave your old games in the past.

We have released an initial set of On-Bike Games. Can we use more, you betcha! The goal is to categorize the different games being played and the months in the north for sure. With variation in the games. Perhaps they might tickle someone's fancy.

If you have any games, please forward them to us at EWMA.SRCVP@gmail.com.

Even if it is a variation of the ones we have, send them to us. Someone will be interested in them.

May is Motorcycle Safety **Awareness Month**

With the warmer weather comes more motorcycles traveling on roads. But the traveling public has not seen many motorcycles over the past three to six months - the winter warmer weather, it's time to remind everyone to be on the alert and to share the road with motorcyclists.

Both motorcyclists and motorists need to be aware of their surroundings; checking blind spots and mirrors and using turn signals are necessary when changing lanes and when passing.

Distracted driving has been on the rise, too; we see it more and more all the time. Distractions during driving could mean the difference between seeing a motorcyclist or not when preparing to change lanes. Don't let one text change someone's life forev-

Riders need to take precautions as well. Always be on the lookout for road hazards and dangerous weather conditions.

Most of all, enjoy your ride and make it home safely!

EWMA is Riding into Knoxville, TN.

Our Inaugural EWMA Rendezvous will be held in Knoxville, TN, Aug 31 – Sep 2 (yes, Labor Day weekend)

Take a Scavenger Hunt ride to Knoxville, TN and join your friends at the Inaugural rally, Eagle Wings Rendezvous! Details to soon be released.

We'll have vendors, FUN, presentations, FUN, guest speakers, FUN, games, FUN, on-bike games, FUN, and awesome guided and self-guided rides into the beautiful hills of Tennessee! This is an event you don't want to miss!

- Daily 50/25/25
- **On-Bike Games**
- **Commemorative Item and Door Prizes**
- **Guest Speakers and Presentations**
- **Bike and Light Show**
- First Aid/CPR Class
- Vendors, including motorcycle stuff, bling and chrome
- Grand Prize and Mystery Cash AND Grand 50/25/15/10

Thursday Friday Saturday

Opening Ceremony, and Grand Opening Party with Dinner and Dancing Night Bike and Light Show. Vote for your favorite and enjoy some ice cream.

Closing Ceremonies, Dinner and Dancing

We will soon have a link to order Rally Shirts through our EWMA Store, with pickup at the rally.

Please go to our web site at www.ewma-world.org for the registration form.